



For Immediate Release

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Australian Manufacturer Looks to China for Forte A-BUS Distribution

Exhibitors of CEDIA Expo Shanghai 23-25 November 2011

Forte Electronics, the manufacturing division of LeisureTech Electronics (who has been a CEDIA member since its Australian inception) will showcase its product line of Forte A-BUS for multi-room audio and Forte IR for IR relay systems at this year's Shanghai Expo.

CEDIA EXPO continues to be the best, and the most important show in the custom electronic systems industry. CEDIA SHANGHAI EXPO inaugural launch in November, will continue to bring together the best companies and technologies for audio, video, lighting, security, home networking, home cinema and environmental controls providing total system integration and Forte Electronics will be present.

"We are looking forward to exhibiting Forte A-BUS at the Shanghai CEDIA EXPO in China," states Andrew Goldfinch, director of LeisureTech Electronics. We have had increasing interest from developers in China wanting to add Forte A-BUS solutions to their prospectus.

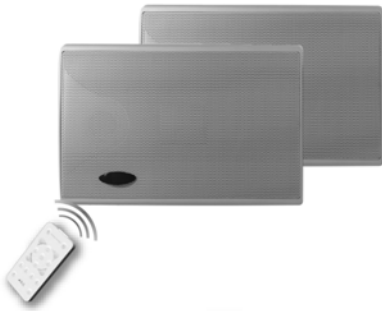
A-BUS is ideally suited to emerging markets where a quality multi-room audio is required without the need to have highly trained system designers and installers. They quickly discover with Forte A-BUS, they can supply a high quality solution that is bullet proof.

"Forte A-BUS' wide range of plug n play components makes it easy for us to supply the right product into individual market requirements. This is particularly relevant in China where space

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is a big consideration in apartments; A-BUS is a great space saver. We also expect this market will have a higher demand for single-source solutions which are not catered for by most other MRA manufacturers,” indicates Andrew.

What makes Forte A-BUS so unique? Power over Cat5 is only the beginning.



1. Forte A-BUS is the only manufacture which offers an active speaker in both an in ceiling and outdoor version controlled via a learning remote keypad.



2. The learning remote keypad can be used either in its cradle or hand held, and is magnetized so it can stick to a fridge. It can learn up to 5 functions from 4 remotes which are ideal for a bedroom to control TV, DVD, air-conditioning and blinds. The easy learning facility allows consumers to do their own set up to suit their individual requirements.



3. Local input module allows each zone to have a local source. Where all other multi-room audio systems have increased their central source capability, A-BUS has always remained a point of difference with local source input providing personal music in bedrooms and offices embellishing the use of an iPod/iTouch & iPad.



4. With the single-source, 4 room distribution hub consisting of an (RJ45) input, this local input module can be turned into a central source to be used at any location. This is

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great for developers where the hub can be hidden within a cabinet and the RCA wall plate quite often located in the Kitchen for the PC or iPod connection.

As with all CEDIA emerging markets, China currently offers Home Theatre as its #1 installation and Forte A-BUS will be the most cost effective and easiest to design and install, further paving the way for multi-room audio integration.

Please visit us on stand 12A at the CEDIA EXPO in the Shanghai Convention Center.

About A-BUS®

A-BUS is a unique, proven technology for multi-room audio that utilizes a single Cat-5 cable to carry signal, data, infrared, status and power. This ingenious approach places the amplifiers closer to the speakers, enabling superior sound quality, increased flexibility, simpler installation, consumer-friendly operation, energy savings and greater affordability. A-BUS is patented in Australia, New Zealand, Canada, Mexico and the United States.

About LeisureTech Electronics

Founded in 1977, LeisureTech Electronics' is a global OEM technology provider and manufacturer for the residential systems market. LTE founder Andrew Goldfinch teamed up with Len Andrews in 1989 and in 1997 the enterprising duo invented A-BUS, a revolutionary technology for multi-room audio.

A-BUS, launched worldwide in 2000, is licensed to leading CE manufacturers and quickly becoming the standard for affordable multi-room audio applications. In 2005, LeisureTech opened its own design and manufacturing facility in Thailand to support its rapid growth while providing expanded resources for its customers. In 2009 LeisureTech expanded its 15 year well known Australian IR product line as part of the Forté family with new components and new standard features not found in any other IR systems world-wide.

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