



For Immediate Release

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Soundcast® Unveils Two New High Performance Wireless Speakers at the CEDIA Asia Pacific Expo 2008

New products promise groundbreaking, crystal-clear sound transmission from an iPod, MP3 Player or PC to any room in your house or outdoors

Rosebery, NSW– Wednesday, 6 August 2008 – LeisureTech Electronics Australian distributor of Soundcast Systems, a leading provider of revolutionary wireless audio transmission systems, has released two breakthrough products – **SpeakerCast™** and **OutCast™** – designed to offer the highest-quality wireless transmission from digital music players or personal computers to any room in your house or even outdoors. Soundcast's **SpeakerCast** is a high performance stereo speaker system using Soundcast wireless technology to receive music from an iPod™ when it is placed in the included Soundcast iCast™ wireless dock. The **OutCast** is an all-weather full-range, battery/AC operated wireless speaker system for outdoor use. It also includes the Soundcast iCast wireless dock.

These new products represent a significant expansion in the Soundcast line of wireless technology products. During 2006, Soundcast introduced iCast and AudioCast, which offered the consumer a convenient, wireless way to link a digital music player and home stereo system without running wires and drilling holes in the walls. With iCast, the user simply fits an iPod into the transmitter in an Apple® approved dock. The AudioCast transmitter can be connected to any brand of MP3 player or to a personal computer using the supplied accessory cables. The UAT sends music wirelessly from an audio source to an audio sound system anywhere in the home.

“There have been hundreds of wireless products developed over the years claiming to deliver an impressive quality of sound – yet all of them have fallen short of that promise due to their innate susceptibility to interference, which can significantly degrade the audio quality to the point where the music is not audible,” said Soundcast’s spokes person. “We’re thrilled to release **SpeakerCast** and **OutCast** to expand the use of our technology into user friendly, high performance wireless speaker systems”.

With effortless plug and play installation, no complex programming and a simple, sleek interface, **SpeakerCast** and **OutCast** can extend the utility of the consumers' music files by linking the music resource to a distant location. Each speaker system is fully self contained with internal amplification, full range speaker complements and the Soundcast receiver, all in one convenient package. Unlike competing solutions available to date, both products effectively eliminate outside interference caused by other household devices that share the crowded 2.4GHz band, including microwave ovens and cordless phones. The result is full range, high performance sound any place you want it - in the home or in the yard or patio.

About SpeakerCast

SpeakerCast is a small, amplified stereo speaker enclosure incorporating two 3" full range drivers, a 50 watt digital amplifier, and the Soundcast receiver. Power is supplied by the internal AC power supply. The initial version includes the iCast transmitter and be oriented to the needs of the Apple® iPod™ owner. The iCast version of **SpeakerCast** will feature pause/play and track forward/track back controls for remote operation of the iPod. The included remote also has these features, plus on/off, muting, and volume up/down. Later versions of **SpeakerCast** will include a universal AudioCast transmitter for use with other music sources such as computers and other MP3 players.

About OutCast

OutCast is an all weather outdoor speaker system designed to provide high performance full range music in the yard or patio. It features an 8" downward firing woofer, four 3" high frequency drivers in an omni-directional array, a 100 watt digital amplifier and the Soundcast receiver. The **OutCast** is made of water resistant plastic and is designed to operate for up to 10 hours on the built-in, rechargeable battery pack. It has an internal AC power supply that can recharge the NiMH battery pack and operate the **OutCast** at the same time. As with **SpeakerCast**, the initial version of **OutCast** will include the iCast transmitter and be oriented to iPod users. This version of **OutCast** also has buttons for pause/play and track forward/track back for remote iPod operation. All **OutCasts** have controls for volume, on/off, and mood lighting. There is also an input jack for direct connection of an MP3 player, which should very useful during social gatherings when guests might wish to play music from their personal players.

All Soundcast products can transmit signals up to a distance of 46m through multiple rooms indoors, and over 107m outdoors. Soundcast systems co-exist with other devices operating in the 2.4GHz band, including Bluetooth, 802.11 and related products. Based on Frequency Hopping Spread Spectrum (FHSS) technology, Soundcast's engineering team has refined its patent-pending wireless technology to allow transmitters to search for open channels in the 2.4GHz band, and instantaneously jump to them – ultimately avoiding interference and allowing for unprecedented sound quality.

As many as three Soundcast systems can operate in close proximity. By achieving this level of quality of service, Soundcast products can now be securely used in high-density multi-unit dwellings (MUD). Each Soundcast transmitter can operate with two receivers, allowing the creation of multi-zone systems.

About Universal AudioCast Transmitter

UAT allows the custom installer to turn any computer with a music library into a music server without programming or running any wires. The Universal AudioCast Transmitter simply enables the use of the built-in control functions in the computer software from Microsoft. Additionally, UAT can operate off the USB power provided by the USB connection to a computer, making it completely portable for laptop use.

UAT's variable latency allows the use of receivers in the same room for rear channel use, and the variable sensitivity makes this unit compatible with nearly any source, including computers, DVD players, AV receivers and CD changers. When a consumer selects a music library on a computer and connects the UAT, they will have the track/forward, track/back, and pause/play functions for any songs in the selected list when they use any of Soundcast's receivers or wireless speaker systems that have track controls.

Universal Audio Transmitter provides a two position latency switch, one line-level L/R RCA input jack set, one line-level mini jack output, an input sensitivity switch, one USB input and an external power supply. The maximum range of UAT is 107m with its internal antenna, and it has a USB audio structure to control basic functions of track/forward, track/back, pause/play for commonly used media players through the USB connection to the PC. The unit switches between two inputs automatically, giving USB audio input higher priority.

UAT will support operation with all major media players in a seamless fashion that utilizes no drivers or software. Specific compatible media players include iTunes 4 and higher; Windows Media Player 9 and higher; MusicMatch 9.0 and higher; RealPlayer 10 and higher; and WinAmp 5 and higher.

Pricing

SpeakerCast RRP is \$699. **OutCast** RRP is \$1199. Both will include the iCast transmitter in the package. **UAT** RRP is \$219.

About Soundcast

Soundcast Systems is a privately funded wireless technology company offering revolutionary plug and play wireless audio transmission systems that overcome 2.4GHz band interference, and empower digital music enthusiasts to listen to music in high-quality sound throughout the home. In 2005, the company developed a unique 2.4GHz audio transmission technology that prevents

transmitted signals from being distorted by outside interference such as cordless phones and microwave ovens. Since then, Soundcast has developed easy to install, modestly priced, high-performance wireless audio transmission systems that send tunes wirelessly from an audio source (such as a digital music player) to an audio sound system anywhere in the home. In 2006, Soundcast announced iCast and AudioCast, which play high-quality audio from digital music players throughout the home. iCast is designed to work exclusively with the iPod™, while AudioCast is compatible with non-iPod devices. Without compromising audio quality, Soundcast makes going wireless easy.

About LeisureTech Electronics

Founded in 1977, LeisureTech Electronics' is a global OEM technology provider and manufacturer for the residential systems market, manufacturing Forté A-BUS and Intercom and IR products. LTE founder Andrew Goldfinch teamed up with Len Andrews in 1989 and in 1997 the enterprising duo invented A-BUS, a revolutionary technology for multi-room audio which is an industry standard worldwide. LTE is the Australian distributor for TruAudio, Russound, Terra, Universal Remote Control, Channel Vision, Soundcast Systems and Active Thermal Management products to audio retailers, dealers and custom installers. Please visit www.leisuretech.com.au.

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